Visit media.camilamontreal.com

MEDIA KIT 2026

Camila Montreal

Content creator and digital strategist

A passport, a lens, a story.

600K+
FOLLOWERS

290M+
VIEWS

SCROLL



ABOUT CAMI

A multicultural storyteller.

Cami is a digital creator, entrepreneur and multicultural storyteller based in Canada. With a deep connection to her Brazilian roots and a global mindset, she has built a highly engaged audience that relies on her for lifestyle inspiration and unforgettable experiences.

More than a content creator, Cami acts as a media partner for the world's most iconic brands. She translates destinations and products into authentic, relatable storytelling, whether she is covering global press events, hosting brand launches or creating visually captivating campaigns for a community of over 600K followers and 290M+ views.

Instagram TikTok YouTube LinkedIn

NUMBERS THAT CONNECT

Three platforms, one community.

111.9K
INSTAGRAM
followers

325.4K
TIKTOK
followers

139K
YOUTUBE
subscribers

600K+
combined followers

290M+
total views

50+
brand partners

AUDIENCE

Where the community is from.

AUDIENCE AND PERFORMANCE

Updated data, last 90 days.

INSTAGRAM

111.7K followers

1.69M views
901K viewers
127K interactions
7.5% of interactions per view (last 90 days)
102.7K accounts engaged
78.7% of views come from Reels

TIKTOK

325.4K followers

8.8M likes
777 videos
72% of followers are women
28% of followers are men
Age **18-24** 43% · **25-34** 35% · **35-44** 14%

YOUTUBE

139K subscribers

39.1M views
527 videos
68% of viewers are women
32% of viewers are men
Age **25-34** 37% · **35-44** 39% · **45-54** 15%

WOMEN OVERALL

73.7%

MEN OVERALL

26.3%

TOP COUNTRIES AND CITIES

Canada (Montreal, Toronto) · United States (New York, Orlando) · Brazil (São Paulo) · Portugal (Lisbon)

LANGUAGES

English · Portuguese · Spanish · French

Content that feels like a real recommendation.

Honest reactions and real details that make people want to go, try and buy.



Vertical and horizontal

Professionally edited

Created in 4 languages

Cinematic, high quality

PARTNERS

Who has hired her.

All | Destinations | Airlines and cruises | Hotels | Experiences | Brands

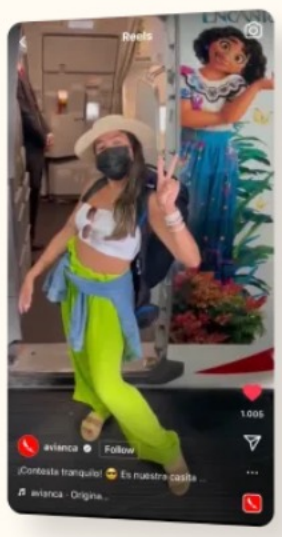
Film and event brands are listed in Events.

WHAT WE CAN CREATE TOGETHER

Real voice. Real connection. Real conversion.

Every format below is a real piece of work Cami has already delivered.

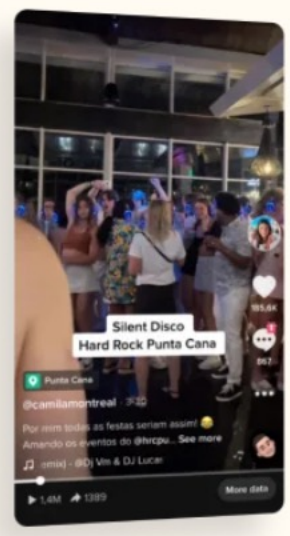
VIDEO



Reels on Instagram

27.8M total views on her Instagram Reels.

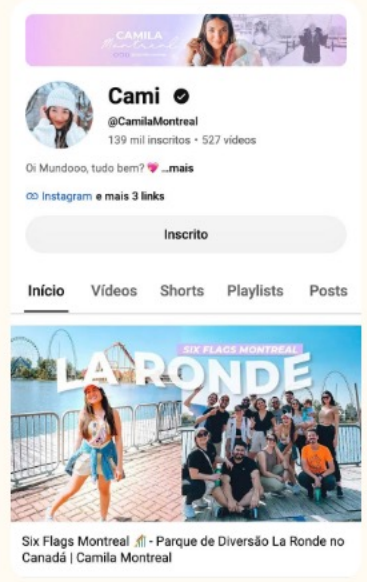
AVIANCA



Reels on TikTok

A resort stay that became a 1.4M-view video.

HARD ROCK PUNTA CANA



Vlogs on YouTube

Long-form destination vlogs on a 139K-subscriber channel.

@CAMILAMONTREAL

POSTS AND STORIES



Post on Instagram or TikTok

Show your brand in the most aesthetic way.

NOMAD



Carousel on Instagram or TikTok

Professional pictures tell the story.

HARD ROCK PUNTA CANA



Instagram Stories

Everyday videos with real reactions.

GLAMBOX

PRESS



Article for magazine or blog

Print and online features.

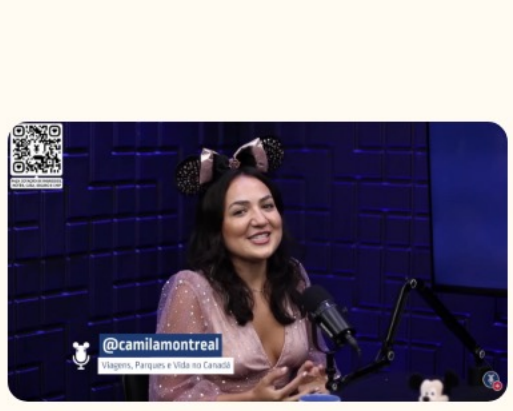
ORLANDO WISH MAGAZINE



TV interview

Interviewed on CTV and CityNews Montreal.

CITYNEWS MONTREAL



Podcast guest

Guest on a podcast about travel.

HISTÓRIAS DE ORLANDO



Feature interview

A written interview about her story.

VIVA ORLANDO MAGAZINE · RABATERAPIA

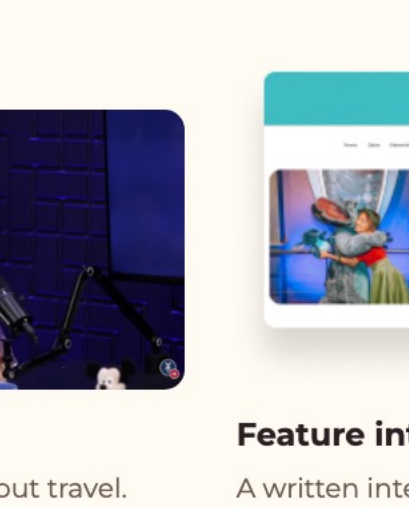
PRESENCE



Event hosting and coverage

Press events, launches and park openings, covered live.

UNIVERSAL ORLANDO



Model for brands

Photos and campaigns for brands, shot on location and in the studio.

SPA SCANDINAVE · MAGIC BLUE · CORES DA MAGIA · ADORO FEMINICES

Behind the scenes.

How a video gets made: the gear behind every shot, then the edit.

SETUP





Meta Glasses



GoPro Hero



DJI drone



MacBook

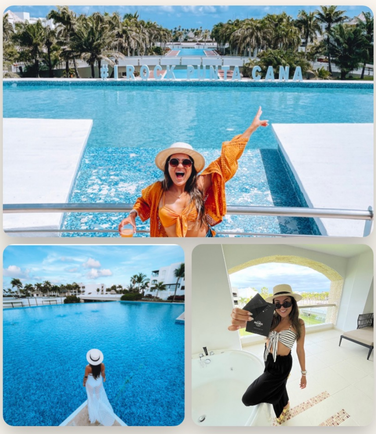


Hollyland Lark M2

iPhone 17 Pro Max

SOME RESULTS

Work that moved people.



HARD ROCK HOTEL & CASINO PUNTA CANA

One stay, 1.4 million views.

A presidential suite stay and event content around the resort, including the Silent Disco, published across Instagram and TikTok. Also delivered: 200+ Stories and a full photo album for the resort's own channels.

1.4M views	**185K** likes
68K accounts reached	**1.4K** shares
3K+ hours watched	**8.9K** interactions on Instagram



1.7M views
Instagram Reel



Reposted
By Universal Orlando's official profile

Three videos, 6.9 million views.

Park coverage and media events for Universal Orlando Resort, plus videos from Universal Studios Hollywood and Universal Orlando. Universal Orlando's official profile shared her photo.

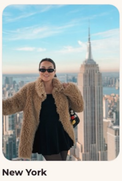
6.9M views on three videos	**4M** Universal Studios Hollywood
1.7M Instagram Reel, photo shared by Universal	**1.2M** Universal Orlando



4M views
Universal Studios Hollywood



1.2M views
Universal Orlando



New York



Paris



Tokyo and Kyoto



Rome



Montreal



Banff and Lake Louise

GETYOURGUIDE, PARTNER

76 bookings from her links.

Travelers book experiences through her links, from New York observation decks to Paris river cruises and Tokyo theme parks. YouTube Shorts drove 18 of the bookings, and Canada leads with 27.

76 bookings through her links	**91%** completed
12 traveler countries	**20** countries visited on GetYourGuide experiences

WHERE THE TRAVELERS CAME FROM

Canada	27
Brazil	23
United States	12
9 other countries	14



NOMAD, REFERRAL PARTNER

Her code turned followers into 800+ Nomad accounts.

Followers opened Nomad accounts, the global account and card for travelers, using Cami's coupon code. Content included a Times Square post and a TikTok with 710K+ views.

800+ accounts opened with her code	**710K+** views on her Nomad TikTok



Best Short
Goalcast award



Silver Play Button
subscribers on YouTube

AWARDS

Recognized for her content.

A Best Short award from Goalcast and the YouTube Silver Play Button for passing 100K subscribers.

Best Short Goalcast award	**100K** subscribers on YouTube

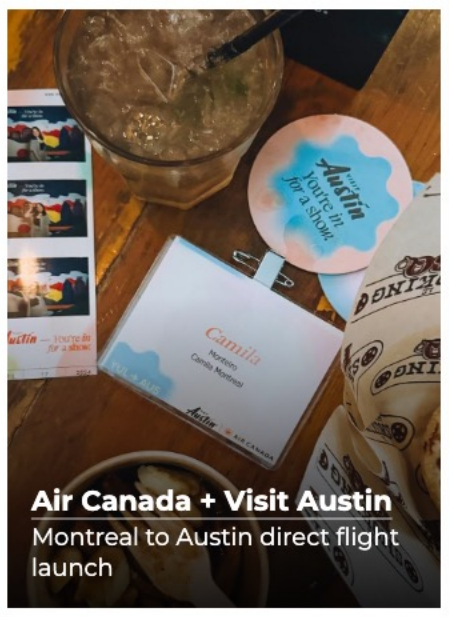
EVENTS AND EXPERIENCES

On the ground, in the moment.

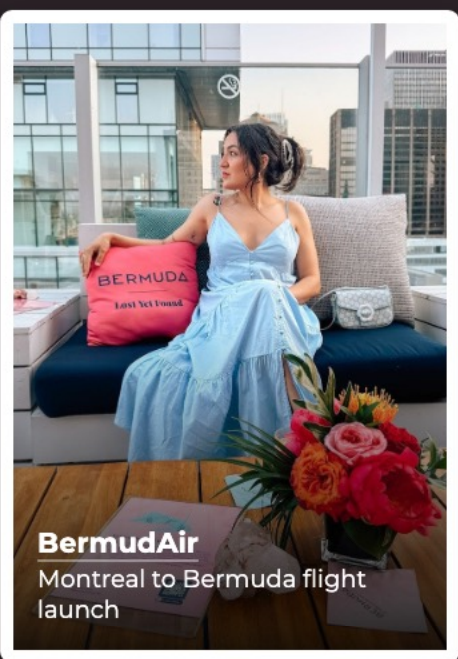
Flight launches, film premieres, pop-ups and press days, covered live and hosted on stage when needed.



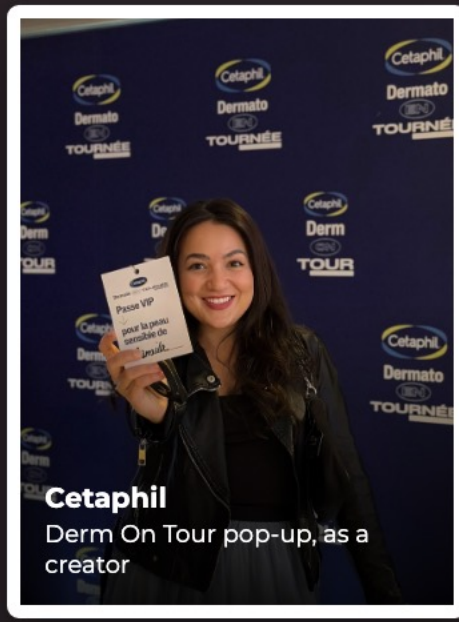
Visit Madeira
Tourism event in Montreal, June 2026



Air Canada + Visit Austin
Montreal to Austin direct flight launch



BermudAir
Montreal to Bermuda flight launch



Cetaphil
Derm On Tour pop-up, as a creator



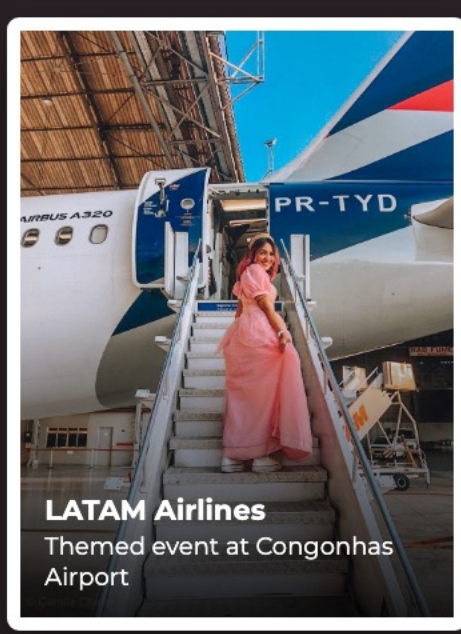
Visit Morocco
Destination showcase



ScreenX
Furiosa film launch



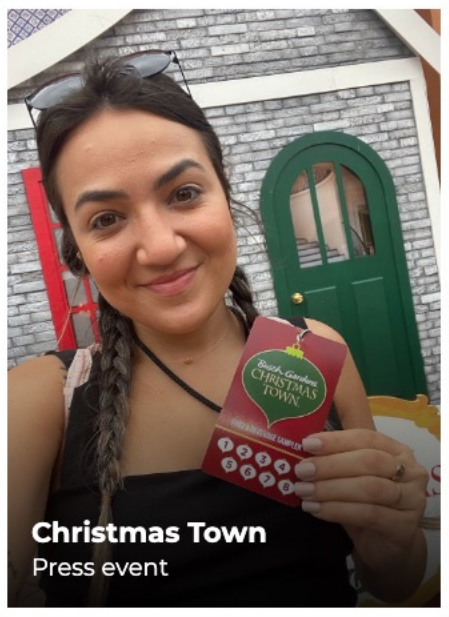
Warner Bros.
The Watchers film launch



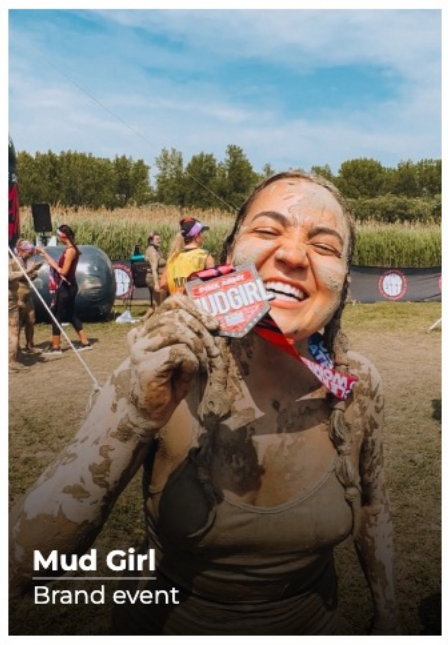
LATAM Airlines
Themed event at Congonhas Airport



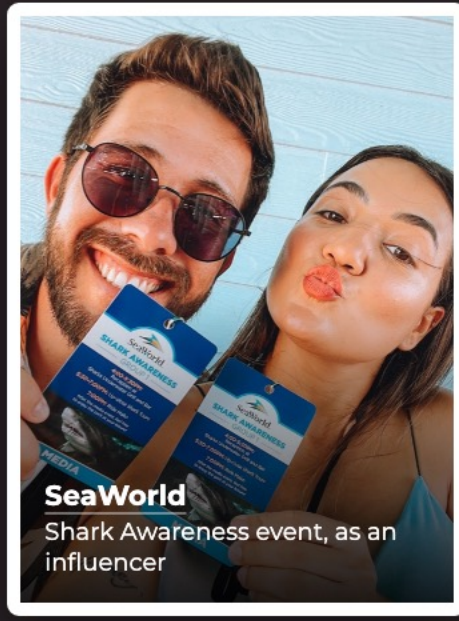
Universal Orlando Resort
Media event



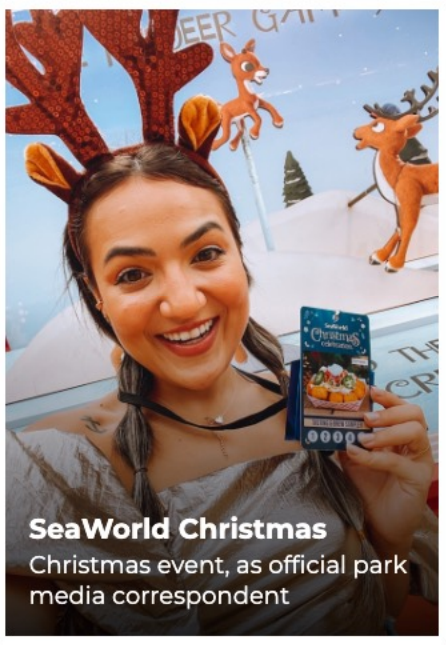
Christmas Town
Press event



Mud Girl
Brand event



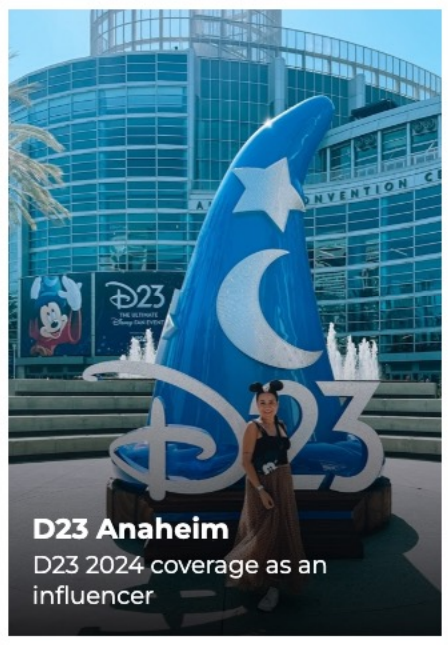
SeaWorld
Shark Awareness event, as an influencer



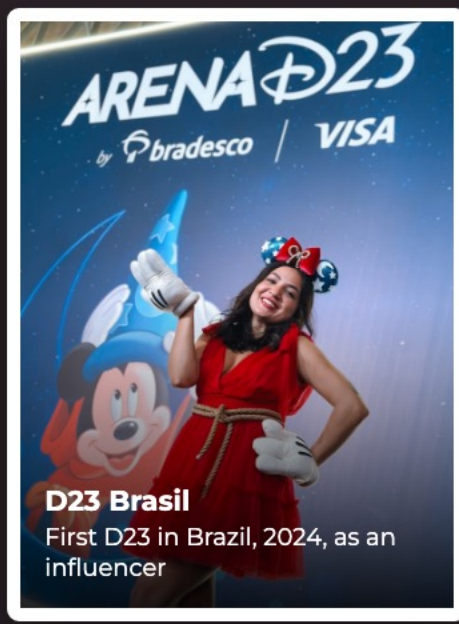
SeaWorld Christmas
Christmas event, as official park media correspondent



WTM World Travel Market
Covered as press



D23 Anaheim
D23 2024 coverage as an influencer



D23 Brasil
First D23 in Brazil, 2024, as an influencer

Walt Disney World
Themed festival, official park media correspondent

16 events and counting
Press days, premieres, flight launches and brand pop-ups

IN THE MEDIA

Shared by official profiles.

Brands and destinations repost Cami's work on their own accounts. Tap a post to open the profile.



@hardrockhotels



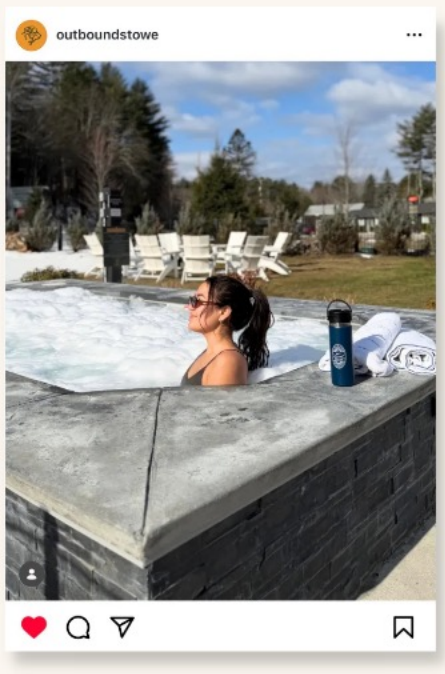
@universalorlando



@flybermudair



@visitcadeserts



@outboundstowe



@rosenhotels



@avianca



@hrhcpuntacana

WHAT PARTNERS SAY

★★★★★

“An absolute pleasure to work with and hands down one of the best content creators... She delivered top-tier work ahead of schedule, communicated proactively, and exceeded all expectations. I'll definitely be hiring her again!”

Juliana, Village Craft & Candle, UGC video project

★★★★★

“Thank you for the lovely videos, and we are also happy with our partnership.”

Rodrigo, Van Sweet Home, housing partner in Montreal

★★★★★

“Great content capture and visiting key landmarks with the ice cream! Thank you for the detailed captions as well and over 40 assets.”

Tourism Kingston

★★★★★

“Love the look and feel of this shoot! You truly captured the girls night vibe we were going for.”

Erin | Ottawa Valley Tourism

★★★★★

“Great content, range of lifestyle shots around the property & poolside that feel natural, and aligned with the Outbound style.”

Outbound Hotels

★★★★★

“Such great organization! Everyone needs to learn from you!”

Priscila | HARD ROCK - MAPA360

★★★★★

“Camila did an excellent job for our brand! Will hire again and recommend her skills to anyone.”

Oleksandr, Jeaune Naturelle, UGC creator project

★★★★★

“Dear Camila, Thank you so much for the collaboration!”

GetYourGuide

★★★★★

“Thanks again for all the amazing work you did this weekend, our team is in awe of the skydiving work and it is getting a lot of attention. You've been a pleasure to work with on our side!”

Mike | CrowdRiff

PACKAGES AND FORMATS

Three ways to work together.

Each package is built around your goals and season. Pricing is shared once we know the scope.

Hosted travel

- Stay or experience hosted by your destination
- Instagram Reels, TikTok, YouTube vlog and Stories
- Professional photos, raw footage and edited content
- Coverage of stays, experiences and media trips

RATES ON REQUEST

Brand campaign

- Multi-platform launch campaigns for brands in any industry
- Content on Instagram, TikTok, YouTube and all your social channels
- Event coverage and product launches
- Monthly reporting and usage rights

RATES ON REQUEST

Lifestyle and social content

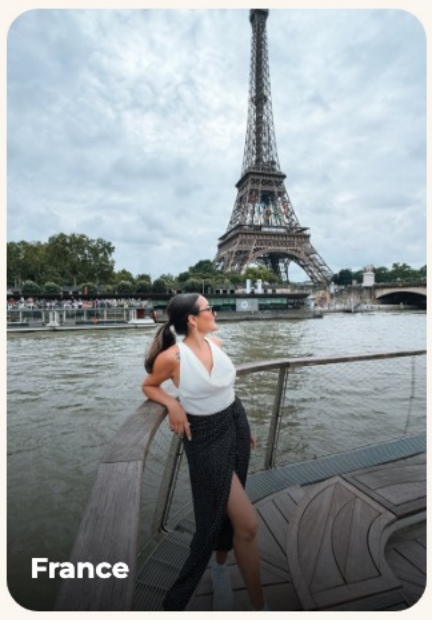
- Unboxings, routines, hauls and home refreshes
- Recap videos, series and event coverage for all your social channels
- UGC for your brand to use on its own social channels

RATES ON REQUEST

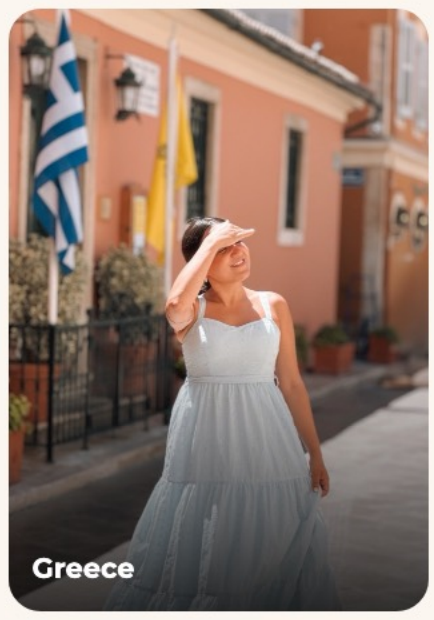
DESTINATIONS

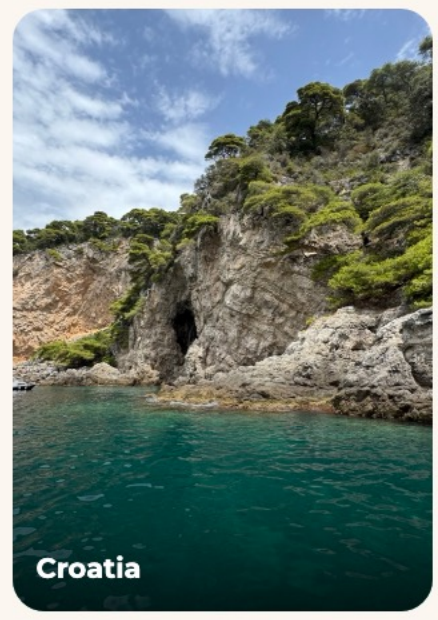
38 countries, one point of view.

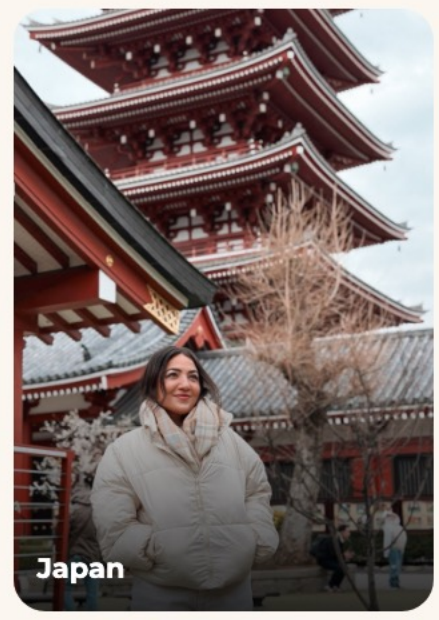
From cherry blossoms in Tokyo to frozen waterfalls in Quebec. Cami is in every frame, so your destination is seen through a real traveler.

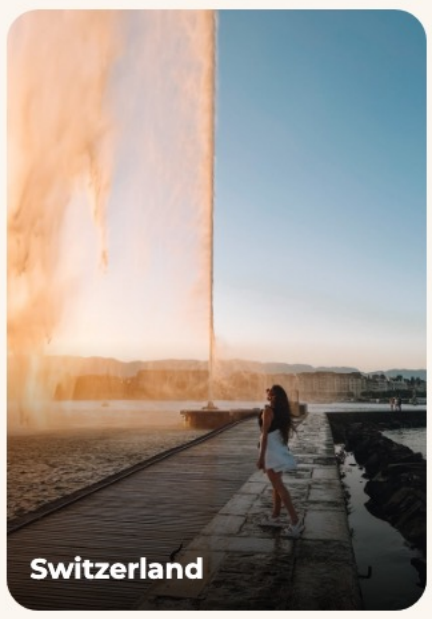

France


Italy

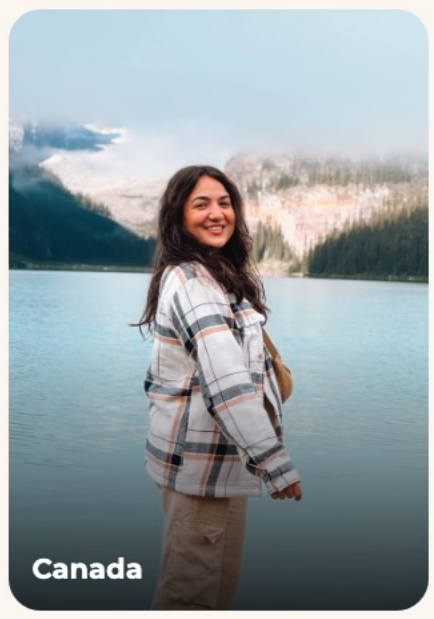

Greece

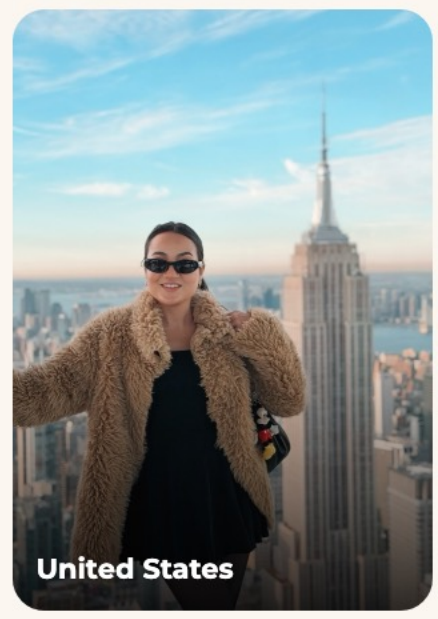

Croatia

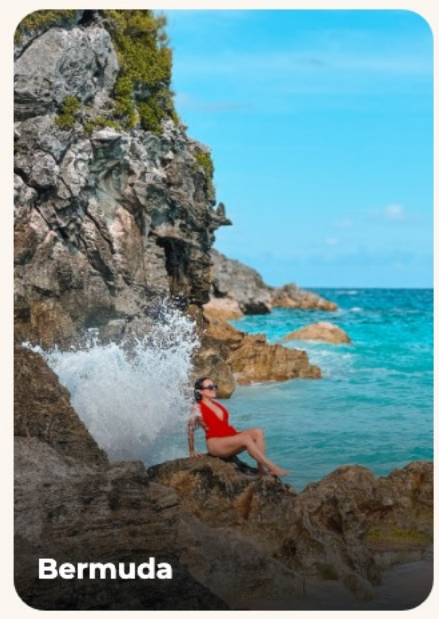

Japan

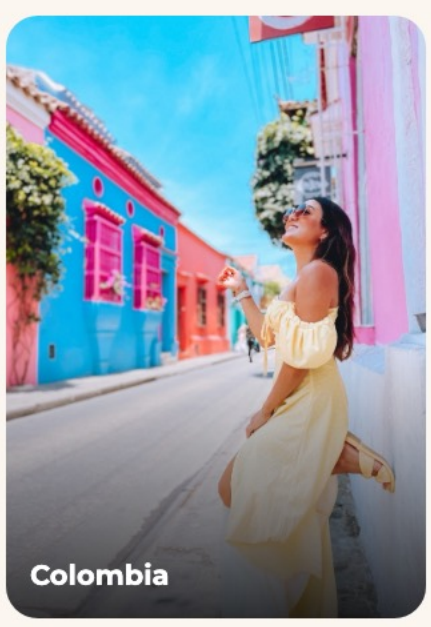

Switzerland


Luxembourg

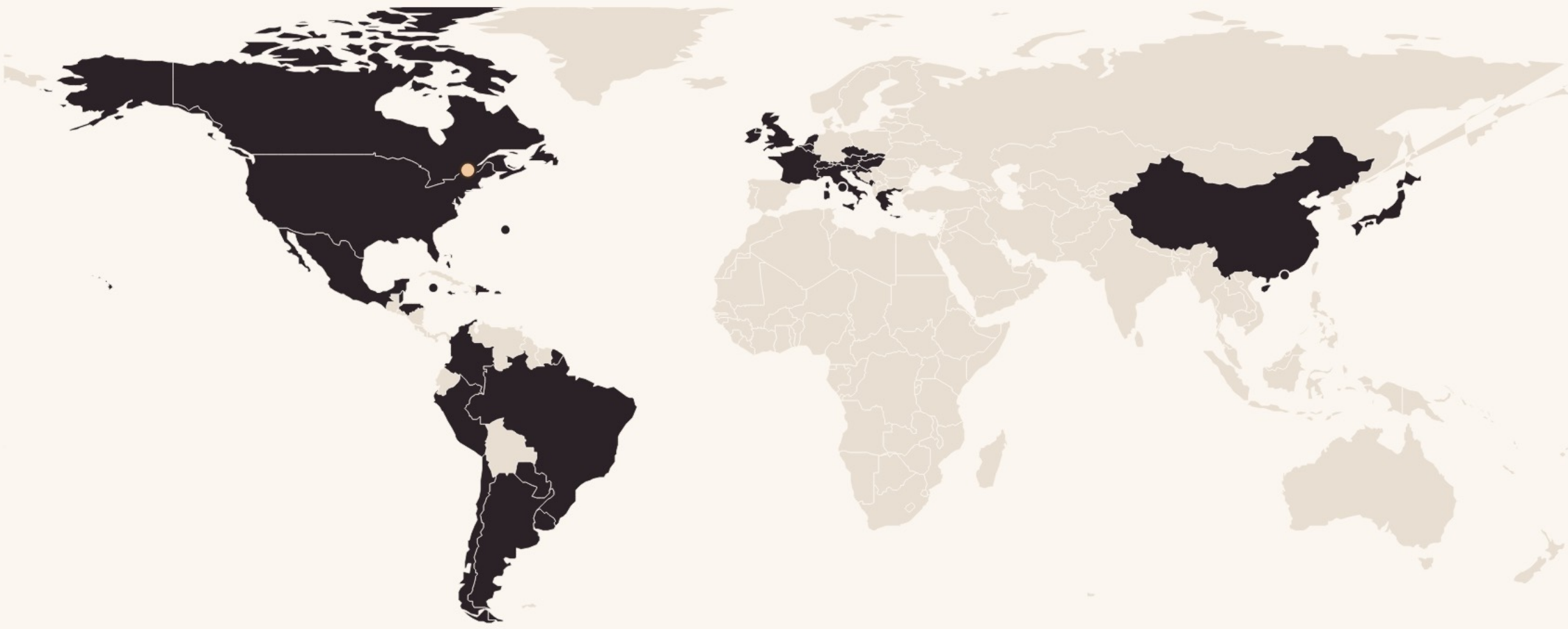

Canada


United States


Bermuda


Colombia


Dominican Republic



Argentina · Bahamas · Belgium · Belize · Bermuda · Brazil · Canada · Cayman Islands · Chile · China · Colombia · Croatia · Czech Republic · Dominican Republic · France · Greece · Honduras · Hong Kong · Hungary · Ireland · Italy · Jamaica · Japan · Luxembourg · Mexico · Montenegro · Netherlands · Paraguay · Peru · Puerto Rico · Scotland · Slovakia · Slovenia · Switzerland · United States · Uruguay · Vatican City · Austria

Long-form vlogs on YouTube

Destination and resort stories, from a channel with 139K subscribers.



San Andrés

24K views



Hard Rock Punta Cana

23K views



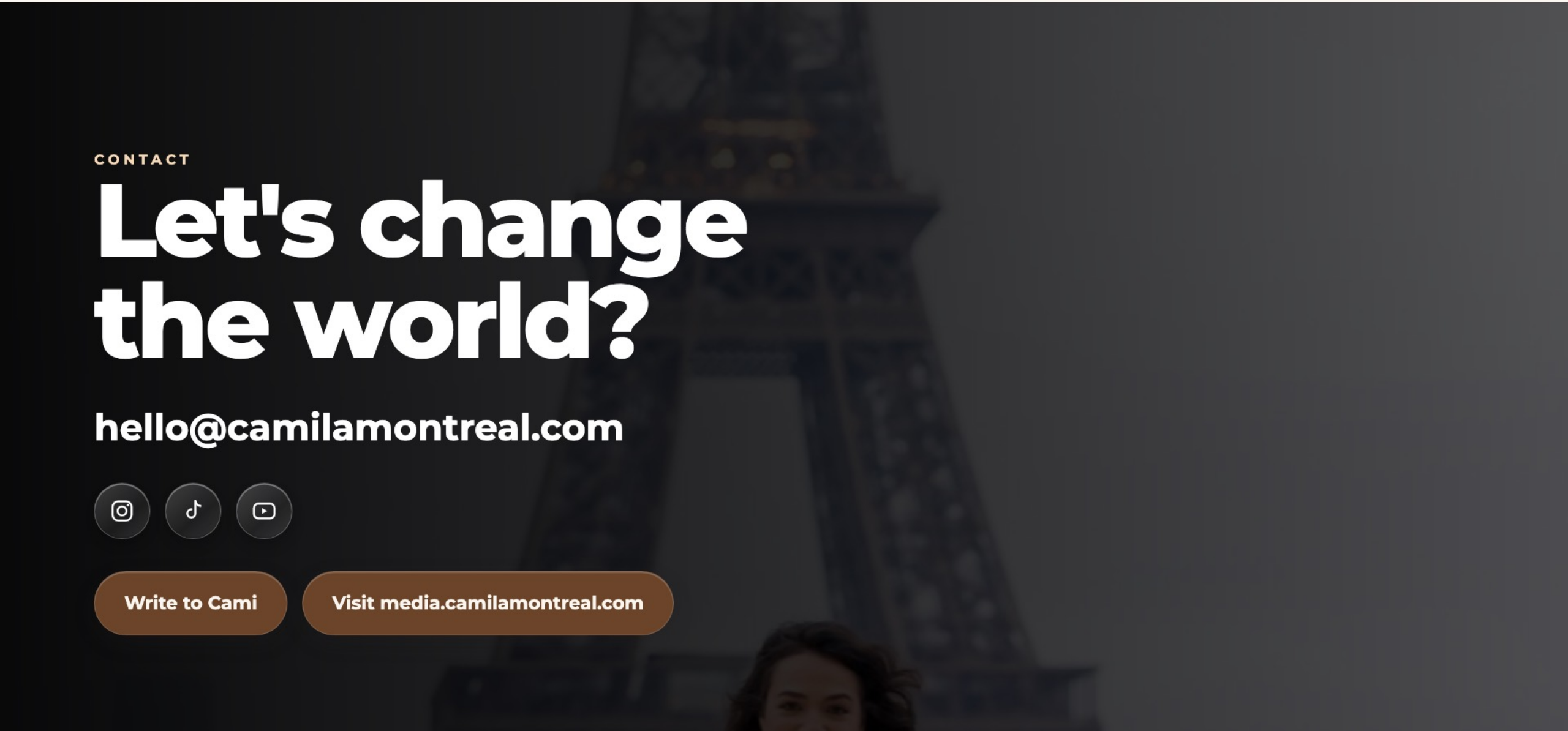
Cartagena

19K views



Nickelodeon Resort

19K views


CONTACT
Let's change the world?
hello@camilamontreal.com
Write to Cami
Visit media.camilamontreal.com